

POWER THE FUTURE OF MOTORSPORT

Chair of Motorsport UK - Candidate Brief



A UNIQUE LEADERSHIP OPPORTUNITY

Motorsport in the UK stands at a defining moment in its evolution.

Dynamic, resilient and globally admired, British motorsport is powered by innovation, expertise and an enduring passion for competition. From grassroots car clubs to world-class championships, the UK is a global leader on and off the track.

Vision 2030 marks the start of Motorsport UK's next phase of growth.

It sets a clear ambition for the years ahead: to protect what makes the sport special today, while creating the conditions for wider participation, stronger clubs and pathways, greater inclusion, and long-term relevance in a changing world.

Launched alongside this appointment, Vision 2030 provides a strong strategic platform, **but its success will be shaped by leadership**. How growth is unlocked, how opportunity is balanced with responsibility, and how the sport continues to thrive at every level will depend on confident, values-led stewardship.

Motorsport UK is now seeking its next Chair - a leader who will guide the organisation through this pivotal period, shaping how Vision 2030 comes to life, supporting sustainable growth across the sport, and ensuring British motorsport remains safe, fair, fun and fit for the future.

This is a rare opportunity to influence the future of a national institution at the intersection of **sport, governance, innovation and community**, and to help more people enjoy motorsport, more often, now and for the future.





A COMMUNITY POWERED BY PEOPLE

Representing a community of over
100,000 across the UK

64,000
competition licence holders

11,000
volunteers and officials

600+
affiliated clubs

14 Regional Associations

Supported by more than **350**
Committee, Council and Board
members



A NATIONWIDE SPORT

14 motorsport disciplines,
from grassroots to grandstand

1,000+
motorsport venues

3,500+ permitted events
delivered every year

122,000 competition
starts spanning the
United Kingdom



A GLOBAL LEADER

£16bn
UK motorsport industry

50,000+
skilled jobs supported

9 of 11
Formula 1 teams based
in the UK

11 Formula 1
World Champions -
more than triple any
other nation



A NATION OF FANS

A record breaking
500,000
fans attended the 2025
British Grand Prix at Silverstone

Almost **40%**
of UK adults now identify as
motorsport fans

A passion for motorsport passed
down through generations since
the **1900s**

Over **500,000**
volunteer hours generously
given every year

BRITISH MOTORSPORT TODAY

**British motorsport is a global force - rich in heritage,
driven by innovation and powered by people.**

Built on more than 120 years of competitive motoring
in the UK, Motorsport UK is the national governing
body and membership organisation for four-wheeled
motorsport. Our 70 dedicated staff are based at
Bicester Motion – where heritage and innovation
meet at the heart of motorsport valley.

14 DISCIPLINES

01. Circuit Racing

– racing against other drivers on a closed circuit

02. Karting

– racing in small, nimble karts on dedicated kart circuits

03. Esports

– virtual motorsport using racing simulators

04. Rallycross

– short, high-intensity races on mixed-surface circuits with multiple cars

05. Autocross

– racing solo off-road around a marked course, usually on grass or dirt

06. Hillclimb

– driving solo up a steep winding hill as fast as possible

07. Sprint

– racing alone against the clock on a tarmac course

08. Drag

– two vehicles racing side-by-side in a straight-line sprint to the finish

09. Drift

– intentionally sliding a car through corners at speed

10. Stage Rally

– timed racing across closed roads, or off-road stages, one car at a time

11. Road Rally

– navigating public roads using maps and timing for accuracy

12. Cross Country

– driving 4x4 vehicles across challenging, natural terrain

13. Autotest

– manoeuvring a car around a tight obstacle course to test precision and skill

14. Trials

– driving over steep or rough ground without stopping or hitting markers



WHAT WE DO

Every year, we **power the sport**, ensuring motorsport is **safe, fair and fun for everyone involved**. We set and uphold the rules, safeguard participants, and create the framework that allows competition to thrive – from grassroots club events to the very highest levels of international motorsport, including the British Grand Prix.

At the same time, we **power the future of motorsport**.

The sport is changing – shaped by new technologies, evolving expectations and a new generation of participants and fans. Motorsport UK is embracing that change. We are driving innovation, championing inclusion, supporting sustainability and actively promoting the sport to ensure it remains relevant, exciting and accessible for decades to come.

As both a regulator and a champion of growth, Motorsport UK occupies a unique and influential position. We protect what matters, while investing in what comes next; supporting clubs, developing talent, strengthening pathways into the sport and inspiring more people to get involved, enjoy motorsport and stay for the journey.

This balance – **governance and growth, heritage and innovation** – underpins everything we do, and it is the foundation of our **Vision 2030**.



VISION 2030

Together, these elements form a clear, connected vision for how we will get more people enjoying motorsport, more often.



OUR PURPOSE

**WE EXIST TO POWER THE FUTURE OF MOTORSPORT,
SAFE, FAIR AND FUN FOR EVERYONE**



OUR GOAL

**GET MORE PEOPLE ENJOYING
MOTORSPORT, MORE OFTEN**



OUR DELIVERY FRAMEWORK

RETAIN

Enhance experiences so current members take part more often

RENEW

Reignite passion among those who've stepped away

RECRUIT

Make it easier for new people to discover and join



ACROSS THE MOTORSPORT ECOSYSTEM

COMPETITOR PARTICIPATION

More fun,
less friction

VOLUNTEERS & OFFICIALS

Valued, trained,
inspired

CLUBS & COMMUNITY

Modern, connected,
celebrated

VENUES & EVENTS

Accessible, sustainable,
exciting

VEHICLES & EQUIPMENT

Inclusive, innovative,
future ready

THE ORGANISATION TO DELIVER VISION 2030



SPORT PROMOTION

MEMBER SERVICES

**SPORT
GOVERNANCE**



SPORT GOVERNANCE

We exist to make motorsport safe, fair and fun for everyone. This is our core purpose and what we strive to deliver day in, day out.

We set the rules and safety standards, then regulate them.

We support our members with insurance, safeguarding, welfare and legal support should they need it.

We drive the sport to be greener and more inclusive.

MEMBER SERVICES

We support over 64,000 competitors, 11,000 volunteers & officials, 600+ clubs across 3,500 permitted events every year.

We deliver training, grants and resources to help clubs and volunteers thrive.

We provide members with technical guidance and advice to get the most from their sport.

We nurture talent through competitor development.

SPORT PROMOTION

From the British Grand Prix to the British Karting Championship, we deliver, support and promote some of the biggest motorsport events in the country from grassroots to grandstand.

Alongside, bringing our sport to life across communication channels to help existing members make the most of the sport, whilst tempting new ones in.

Underpinned by Business Services including; the Executive Office, Operations, Finance, IT, Commercial, Communications and Events

THE ROLE OF THE CHAIR

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The Chair provides strategic leadership, governance and oversight of Motorsport UK, working in close partnership with the Chief Executive, Board and Council.

The role is both influential and visible – setting the tone for the organisation, ensuring the highest standards of governance, and acting as an ambassador for British motorsport nationally and internationally.

Key responsibilities include:

- Leading the Board to provide effective governance, challenge and support
- Guiding long-term strategy aligned to Vision 2030
- Upholding the highest standards of integrity, transparency and accountability
- Acting as a figurehead with government, the FIA, commercial partners and the wider motorsport community
- Supporting progress across sustainability, diversity, digital innovation and grassroots growth

The Chair must balance regulatory authority with a deep commitment to participation, accessibility and enjoyment.

WHO WE'RE LOOKING FOR

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We are seeking an individual of stature, credibility and authentic passion, someone who can unite a diverse community behind a shared future.

You will bring:

- Proven experience chairing or leading at board level within a complex organisation
- Strong governance expertise and sound judgment
- An understanding of, and passion for, motorsport across its full breadth, from grassroots to elite competition
- The ability to inspire trust, build consensus and navigate complexity
- Credibility with senior stakeholders across sport, business and government
- A strong personal commitment to diversity, inclusion and integrity

You do not need to come from within motorsport alone. We welcome candidates who bring fresh perspective, provided they share a genuine belief in the sport's power and potential.



BUILDING ON A REMARKABLE LEGACY

Since 2018, Motorsport UK has undergone a profound transformation under the leadership of **David Richards CBE**.

At a pivotal moment for the organisation, David brought clarity, energy and ambition – modernising Motorsport UK, strengthening governance, and reinforcing a resilient, passionate community at every level of the sport. Under his chairmanship, Motorsport UK has evolved into a progressive, member-focused governing body: confident in its authority, bold in its outlook, and clear in its purpose, and grounded in strong, effective governance.

This period has seen significant progress across safety, safeguarding, sustainability, inclusion and digital capability. Crucially, it has reset the organisation, establishing robust systems, clearer accountability and a more resilient operating model – creating the conditions for stability and long-term success.

David's leadership has steadied the ship and set a clear course, positioning Motorsport UK as a respected, modern governing body – trusted by its community, credible with stakeholders, and ready for the future.

As his term comes to an end in 2026, Motorsport UK is not at a point of upheaval, but of momentum – with a clear strategy, strong foundations and a renewed sense of confidence about what comes next.

Why this role matters

Motorsport UK enters its next chapter from a position of strength. Strong governance, renewed confidence and a clear strategic direction through **Vision 2030** provide a robust platform for growth.

The opportunity, and responsibility, for the next Chair is to turn that ambition into lasting impact. This is not a role focused on redesign or disruption, but on leadership: providing clarity, judgment and momentum as the organisation delivers sustainable growth across the sport.

The Chair will play a critical role in shaping how Vision 2030 comes to life - balancing regulatory responsibility with opportunity, supporting innovation while protecting the values and integrity of the sport, and ensuring that growth remains inclusive, responsible and community-led.

This is a role for a leader who understands stewardship as an active discipline: guiding the Board and Executive team with confidence, creating space for progress, and helping Motorsport UK respond thoughtfully to change while keeping the sport safe, fair and fun.

At a time of evolving expectations, technologies and participation patterns, the Chair's influence will be felt not just in decisions taken, but in the culture set and the confidence inspired - helping more people enjoy motorsport, more often, and ensuring the sport continues to thrive for generations to come.



TIME COMMITMENT & TERM

Appointment & Governance

The Chair is **elected by the Motorsport UK Board**. The Board provides strategic leadership, governance and oversight of the organisation and is comprised of a **balanced mix of individuals**, including:

- Directors with deep motorsport experience
- Independent non-executive directors drawn from wider business, public and sporting life
- This structure ensures robust governance, independence of thought and a breadth of perspective – supporting effective decision-making and long-term stewardship of the sport.

Independence

Candidates must be independent and free from any real or perceived conflicts of interest.

Time commitment

- 1-2 days per month, plus attendance at key events across the motorsport calendar. Term of office begins 1st January 2027

Term of office

- The Chair is appointed for an initial term of **three years**, with the possibility of re-election for up to **three terms** in total, subject to Board approval.





SEARCH PROCESS



HOW TO EXPRESS AN INTEREST

The search process is being managed by Odgers. To arrange an introductory conversation, please contact:

Simon.Cummins@odgers.com (Managing Partner, Global Sports Practice)

Jaspar.Topham@odgers.com (Consultant, Global Sports Practice)

Please submit a biography or cv with a covering letter which sets out your interest in the role and encapsulates the aspects of your experience most relevant to the required criteria.

Expressions of interest can either be submitted over email or on our website at www.odgers.com/95148, and are requested no later than Friday 13th February.

Search Timeline:

- Application deadline: Friday 13 February 2026.
- Shortlist: Early March 2026
- Motorsport UK Interviews: Mid-March 2026
- Official announcement: British Grand Prix Weekend (2-6 July 2026)
- Term of Office Begins: 1 January 2027

SEARCH PROCESS



CANDIDATE CHARTER

TALENTED PEOPLE ARE OUR LIFEblood

Whether we approach you about a specific opportunity, or you contact us to share your biography and career ambitions, we want you to have a constructive experience of engaging with Odgers. We recognise that we have a commitment to you as well as to our client, and we undertake that our dealings with you will be professional, courteous, rigorous and honest.

We will:

- › Approach you after considered analysis and in relation to roles where we think there is a strong match. Your time is valuable; we don't want to waste it.
- › Work to make your candidacy as strong as it can be.
- › Represent you effectively and discreetly to our client, based on accurate information that you give us in confidence.
- › Be inclusive, open and fair-minded.
- › Keep you informed, communicating outcomes promptly, and giving fair and honest feedback where we can.
- › Celebrate your success in the event of a successful outcome and share any lessons in the event of disappointment.
- › Take a long-term view, recognising that you have a multi-year view of your own career. Where possible, we will help you fulfil your ambitions.
- › Embrace continuous improvement, for example by carrying out regular independent audits of those we shortlist for roles.
- › If ever you feel we have not lived up to the letter or spirit of this charter, please tell us. We want to know. Email KScope.CEO@odgers.com.



JOIN US

If you are inspired by the opportunity to lead a national sporting body with global influence, and to help get more people enjoying motorsport, more often – we would love to hear from you.

Together, we will continue to power the sport, and its future.