

[INSERT CLUB NAME] Social Media Code of Conduct

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Introduction

This social media code of conduct sets the standards and expectations for drivers representing [INSERT CLUB NAME] when using social media platforms.

This Code of Conducts aim to protect Club members, ensuring that everyone uses social media responsibly.

This Code of Conduct works in parallel with Motorsport UK's Race with Respect initiative, and any breaches of this can lead to a Race with Respect warning or further disciplinarys.

As a member of [INSERT CLUB NAME], your actions on and off track reflect on yourself and the team. Complying with this social media policy helps to protect your reputation and that of the Club.

[INSERT CLUB NAME] encourages and supports its members and volunteers who choose to share their motorsport career on social media in a responsible manner.

Personal Responsibility

You are personally responsible for the content you post on social media platforms.

When posting you should consider the potential impact your posts could have on yourself, Club, other Club members, sponsors, other competitors, and the motorsport community.



Respect

Treat others with respect and uphold the values of Race with Respect. Do not engage in any form of harassment, discrimination or bullying.

[INSERT CLUB NAME] takes breaches of the Race with Respect Code seriously and matters will be dealt with in an appropriate manner.

Confidentiality and Privacy

Respect the confidentiality and privacy of the Club and it's members and do not disclose sensitive or confidential information related to the Club or other members.

It is also important for you as a member not to share photos or images of other people on social media without their prior consent.

Responsible Content Sharing

Misinformation or false claims can harm your credibility and the Club's reputation.

Be mindful when sharing content about a race results, or Club development, so that what you're sharing is accurate.

Post Race or Event

In the heat of the moment, emotions can run high. Refrain from posting impulsive or emotionally charged content immediately after an intense situation such as an incident on track.

Take time to reflect and respond thoughtfully, keeping in mind the potential impact on yourself and the Club.

If you have any questions regarding appropriate content to share on social media, please contact [INSERT CSO NAME] for guidance.

Speaking on behalf of [INSERT CLUB NAME]

Do not make remarks which may be taken as being made by or on behalf of [INSERT CLUB NAME] unless you have been specifically authorised to do so.

If you are approached for a comment on something that relates to the Club, it is better to not make a comment than to say something that is ill-informed.



Consequences

Remember that what you post on social media is permanent and can have long lasting effects on your reputation and future career.

Not only could a social media post effect you, it can also effect other Club members, staff and the Club as a whole and potentially impact your future career in the motorsport industry.

[INSERT CLUB NAME] takes concerns and report regarding poor online behaviour, harassment or bullying extremely seriously. Concerns will be dealt with on a case-by-case basis.

Potential Outcomes:

- Level 1 Race with Respect
- Reporting to Motorsport UK Safeguarding Team for further investigation
- Licence suspension
- Removal from Club
- Police or Statutory Agency involvement, where appropriate.

If you have any concerns about negative behaviour online or on social media, please let [INSERT CSO NAME] as soon as possible.

Concerns can also be reported to safeguarding@motorsportuk.org