



People Accreditation Information and Guidelines for Application



Why Should Your Club Work Towards People Accreditation?

Motorsport is a community as much as it is a competition. Whether someone joins to compete, volunteer, or socialise, your Club plays a vital role in creating a safe and welcoming environment. The People Accreditation ensures that everyone, no matter their background or reason for joining, feels they belong and can thrive.

Focusing on your Club's people practices allows you to demonstrate your commitment to fairness, safety, and community. It's about making sure every individual, whether a young driver, a long-time volunteer, or a new family, is looked after and treated with respect.

Motorsport UK People Accreditation: Inclusion, Welfare, and Volunteering

The Motorsport UK People Accreditation supports Clubs on a journey to create safer, more inclusive, and welcoming environments. No matter where your Club currently stands, the Accreditation is designed to help you grow your membership and retain existing members. Throughout the process, Motorsport UK provides guidance and resources to ensure Clubs are creating environments where everyone feels valued, protected, and empowered to participate.

This Accreditation celebrates and recognises Clubs that demonstrate best practice in people-focused areas, with an emphasis on professional, inclusive, and supportive conduct. In conjunction with the Motorsport UK Club Toolkit, the Accreditation focuses on key areas such as:

- Volunteer Recruitment and Recognition
- Safeguarding Policies and Welfare
- Equity, Diversity & Inclusion (EDI)

Benefits of the People Accreditation

Earning the Motorsport UK People Accreditation is a proud achievement that reflects your Club's commitment to putting your members first. It formally recognises the time, effort, and care your team puts into building a people-first culture.

- Support and Feedback: Clubs will receive constructive feedback from Motorsport UK with guidance on strengths and areas for improvement.
- Volunteer Recognition: Celebrate and reward the essential work your volunteers do and attract more people to join and give back.
- Community Trust: Accreditation builds confidence among members, families, partners, and stakeholders that your Club prioritises welfare and inclusion.

- **Brand Visibility:** Accredited Clubs will receive a digital badge to showcase their status on websites, social media, and communications.

Motorsport UK is here to support you every step of the way. This Accreditation is not just a certificate—it's a commitment to creating a motorsport culture where everyone can feel safe, supported, and celebrated.

This document will guide you through the key areas required to meet the people accreditation standards, helping you create a welcoming and supportive environment for all members. Once you have all the information ready, please apply for the accreditation by filling out the [People Accreditation Form](#).

Section 1:

Creating Positive Experiences for Volunteers & Members

1.1 Positive Experiences

Creating positive experiences within your club starts with you. Establishing a clear pathway for members helps create a welcoming environment helping your club become more inclusive. There are three things to establish this experience

- 1. Nominate a named Volunteer Co-Ordinator.** This person will become the main point of contact for all your volunteers. This stops new members being lost and not knowing who to talk to and also assists with current members. You might already have someone for this role, for example a Chief Marshal. There is no additional responsibilities of this role, however, it gives the people the comfort of knowing who to turn to if they have a question or issue.

Volunteer Co-ordinator

Name

2. Register your marshals with Motorsport UK

If you run permitted events your marshals should register with Motorsport UK, as it helps to provide a sense of belonging and responsibility as well as training opportunities. It can also give peace of mind to you as club knowing that all your marshals are trained/accredited to a certain level offering a layer of professionalism throughout your volunteer team. Whether your marshals are new or have been established with your club for years, suggesting them to become registered marshals will help enrich the community you already have and bring your community closer.

[How to register as a marshal guide.](#)

Read our hints and tips in creating a positive environment in the Club Toolkit.

3. Promote Training Opportunities

Utilising your newsletter or social media to promote training opportunities, is a great way to offer volunteers way to improve their skills. Training days are also a fantastic opportunity for volunteers to socialise and make connections.

Please provide evidence of promoting either Regional or Motorsport UK training to your volunteers.

1.2 Welcome Letter

A welcome letter for all new volunteers in your club establishes an instant connection and helps them understand their involvement, how they can help and the importance of volunteers. Use the [welcome letter template](#) to write your own.

1.3 Volunteer Recognition

Part of creating a positive club experience is recognising what you already have within your club and celebrating their achievements no matter how big or small. Offering volunteer awards for members is a great way of celebrating them.

Establishing a plan within your club is the best place to start. Things to consider:

Social Media Posts: Shout about your members and volunteers and give them the spotlight for a day

Newsletter Story: Write an article for your club newsletter celebrating their achievements

Awards: During your annual awards, add a new category for club volunteers. Examples of categories could be Young volunteer award, volunteer award. This small gesture showing the club appreciates the volunteers goes a long way.

Volunteer of the Year Award: Nominating someone for the volunteer of the year award is a great way to recognise the achievements of your volunteers. Maybe someone went the extra mile on an event, or has volunteered every weekend. Not only does your club get recognition, so does your hard working team.

Long Service Award: If your club has a volunteer who has been involved in motorsport for over 40 years, they can be awarded the long service award. This small gesture helps recognise those who have donated many years to the sport and your club. At least one of these needs to be established for the accreditation.

1.4 Social Events Calendar

Offering a calendar of events is a great way to build up camaraderie amongst your members and volunteers. An event that doesn't necessarily include organising a motorsport event, but offers everyone the chance to talk and share stories. We suggest hosting something once a quarter to keep that rapport with club and volunteers alive. However, a social event does not need to be its own event, it could be drinks after and event, inviting marshals to the prize giving or a team lunch before an event. There are many ways to create a fun, social environment which will encourage people to attend your events.

Please use the calendar below as a guide.

Social Calendar

	Date	Event	Location	Info
January	12th	Table Top Rally Night	Club House	Free entry
February	20th	Club Social	Local Pub	Join for a drink with members of the club
March				
April				
May				
June				
July				
August				
September				
October				
November				
December				

Section 2:

Safeguarding and Welfare

Motorsport thrives when we foster an inclusive, safe and fun environment.

Safeguarding is a vital aspect of running a club; it ensures that children and adults at risk, as well as all club members, are protected and harm and abuse are prevented. It plays a vital role in fostering a positive environment and helping to create a positive culture within your club. Safeguarding encompasses all the actions we can take to protect individuals from harm, prevent abuse, and promote their welfare. By implementing clear guidelines and procedures, safeguarding helps prevent physical, emotional, and psychological harm, ensuring that potential risks are identified and addressed.

Safeguarding helps create a safer, supportive environment where everyone feels respected, secure, and valued. This is especially important when encouraging younger generations to participate in motorsport and community events. It aligns with part 1 of the accreditation—promoting inclusivity—and guarantees that all participants can engage in activities with confidence, knowing their safety and well-being are a priority.

2.1 Creating a Safeguarding Policy

Having a safeguarding policy is important as it provides a clear framework for protecting those at risk. It can build trust among members and the community, ensuring that people feel confident participating in activities without fear of harm or discrimination. A Safeguarding policy aims to:

- Clearly demonstrate our commitment to safeguarding children and young people
- Promote consistent good practice that delivers a safe and positive environment for children and young people
- Provide all staff and volunteers with the necessary information to enable them to meet their safeguarding responsibilities as set out in Government legislation and guidance

For more guidance, take a look at our [How to write a Safeguarding Policy](#) and [Safeguarding Policy template](#).

2.2 Nominating a Safeguarding Officer

All Motorsport UK Recognised Clubs are required to appoint a Club Safeguarding Officer but why is this role so important?

Motorsport UK and its Recognised Clubs have statutory obligations they are required to meet whilst safeguarding children and adults at risk. At its core, motorsport should always remain safe, fun, and enjoyable for all - your Club Safeguarding Officer is there to champion this philosophy.

The responsibilities of the Safeguarding Officer include:

- Ensuring you are familiar with Motorsport UK Safeguarding policies, procedures, and guidance.
- Actively maintaining and promoting Club Safeguarding policies. Ensuring that you (or a nominated other) are in attendance and/or contactable at all events.
- Being the first point of contact for Club members if they have an issue or concern regarding someone's welfare.
- Being aware of resources that can help support Club members.
- Undergoing safeguarding training when requested by Motorsport UK.
- Ensuring that anyone working with children or adults at risk is safe to do so, through Safer Recruitment processes.

To become a Safeguarding Officer you will be required to complete mandatory e-learning on the Motorsport UK Learning Hub. To increase your knowledge, you will be invited to attend in person training.

For more information on how to nominate a Safeguarding Officer and other useful guides, take a look at our Club Toolkit.

2.3 Promoting Race with Respect

Within motorsport, a socially-minded standard of behaviour is expected from everyone within the motorsport community to promote a positive environment and culture for the sport. By participating in a Motorsport UK event or Club, in any capacity, you are agreeing to follow the values of the governing body's Respect Code.

- Respect
- Integrity
- Fair Play
- Self-control
- Good Manners

To ensure everyone feels safe, it is important to have a clear procedure in place. Promoting Race with Respect within your club allows people to feel safe and secure and encourages inclusion. Evidence of promoting Race with Respect can come in many forms.

Flyer: Sharing and advertising the Race with Respect flyer.

Logo: Attaching the Race with Respect logo onto paperwork and final instructions.

Reporting: Showcasing a clear reporting path to make it easy for members to report an issue.

<https://muk.vissro.com/public/mukcase.nsf/safeguarding-report>

<https://www.ludlowcastlemotorclub.co.uk/race-with-respect>

<https://scmc.co.uk/motorsport/race-with-respect/>

<https://www.marshals.co.uk/race-with-respect/>

<https://spadeadammotorclub.co.uk/aboutus/race-with-respect/>



2.4 Online Safeguarding Course

All Club Safeguarding Officers should complete the online Safeguarding training. However, there is training open to anyone who wishes to complete it within your club. We feel that anyone who works closely with members should complete this training to have a basic understanding of Safeguarding. As a minimum we suggest two people within your club complete the training. Please provide a list below of all members who have completed this training.

Section 3:

Diversity and Inclusion

By being inclusive, a club can attract a wider range of members from different backgrounds, experiences, and perspectives. There are many benefits from being inclusive including a growth in membership due to your welcoming approach, strengthening of community by representing all backgrounds and an increase in participation, as members feel included and respected.

As a club you have a responsibility to adhere to the 2010 Equality Act (<https://www.legislation.gov.uk/ukpga/2010/15/contents>) and ensure no discrimination occurs because of protected characteristics. This accreditation goes above and beyond the legal requirements set out by the Equality Act for you to maximise the opportunity to have a diverse Club.

3.1 Creating an EDI policy

An Equality, Diversity and Inclusion policy can improve the experience for all your club members. The purpose of this policy is to clearly outline your Club's commitment to creating an inclusive environment and the actions it will take to support this goal. Making this policy public is a great way to show existing and new members the culture you wish to create. By providing a positive experience where everyone is welcomed, supported and included in your Club, your members will feel valued and respected. Regardless of ethnicity, religion, age, gender, sexual orientation, financial situation or ability, you can make sure motorsport is a safe, fair, fun, inclusive and progressive environment for everyone.

Take a look out our [Inclusive Language](#) guide to help

[Use the template provided to create your policy.](#)

3.2 Breakdown of your Club Demographics

It is helpful to know the current demographics of your club. Conducting a small anonymous survey asking key questions can help you understand your membership more. As long as you clearly explain why you are asking for individuals information and what you are doing to do with it, people are normally happy to share.

Please use the questions on the [template](#). These questions are in line with the Census and other standard data gathering metrics therefore will be familiar to your members. These questions are a good place to start; more detailed or wide-ranging questions may be appropriate depending on the size of the organisation or initiative. You can reach out to Motorsport UK for any advice on this. Making it anonymous is sometimes the best way to conduct a survey as it means no results can be directly linked to a person, meaning you are more likely to obtain accurate and honest results.

You can use this information to:

- Understand the makeup of your club and who it is appealing to
- If you have run any initiatives to attract new members you can see what demographics they were successful with
- Conduct a gap analysis to understand where to focus new initiatives

- Understand who is leaving your club and if there are any trends

3.3 Evidence of inclusive advertising

Inclusive advertising is representing diverse groups in your media. This can include pictures and wording. Evidence shows that when people do not see others who look like them in each situation, they may feel that it is not meant for them. Take a look at our [Inclusive Language](#) guide to help.

Please share with us evidence of inclusive advertising across your social media platforms, website and newsletters.

This is not about finding individuals to take diverse images, it is about creating a pool



of diverse images over time. If you are at the beginning of your journey and do not have a very diverse club a statement like 'Everyone is welcome' can encourage those who may be intimidated to attend.

3.4 Creating an inclusive event

Running an inclusive event helps create a welcoming club. It can make new competitors feel at ease, valued and respected. All events should be inclusive, however, newcomers fear they won't be welcomed into the community. To combat this, creating a specific events, advertised as being inclusive can be more engaging. There are many different events you can run an inclusive events.

- Taster Event or StreetCar event specifically designed for newcomers
- Women's Event, encouraging women to try the sport (Motorsport UK are committed to keeping motorsport a mix gender sport, but know that these taser days can help individuals to integrate into the wider sport).
- Family Friendly event, encouraging families of all ages to get involved to make it clear that children that are under 18 years old are welcome.
- Disabled Drivers Scholarship, participation in the assessment day and supporting the winners at your events throughout the year.

- Inclusive Event, encouraging new people to get involved in the sport.
- Using imagery such as pride flags at events.

Please provide evidence of this event running in the current year. Evidence can include a copy of final instructions, the type of events you run, i.e. StreetCar, Women's only events. Try to show at least two different inclusive events.



3.5 Online Inclusive Training

Watch this space for new training opportunities to be added. In the meantime, existing training on disability and accessibility, as well as LGBTQ+ inclusion, are available on the Motorsport UK Learning Hub. Please provide evidence that both training modules have been completed by one or more individuals within your Club.

A step by step guide on how to find the training modules can be found in the club toolkit.

Name	Role within the Club

Club Toolkit Links

Diversity and Inclusion - <https://www.motorsportuk.org/clubs-organisers/club-toolkit/diversity-and-inclusion/>

Safeguarding - <https://www.motorsportuk.org/clubs-organisers/club-toolkit/safeguarding/>

Volunteer Development - <https://www.motorsportuk.org/clubs-organisers/club-toolkit/volunteer-development/>

People Accreditation Application Form