

Regional Association Strategy

Motorsport UK seeks to strengthen collaboration among Regional Associations and their member clubs through development and providing support. Each Regional Association will represent all disciplines within their area, offering training, promoting the sport, and empowering member clubs. Developing a comprehensive plan for 2025 will strengthen these connections, increase consistency across the regions and lay the foundation for growth in the future.

For the future sustainability of the sport, it is essential that Regional Associations provide clubs with support, and guidance. The focus needs to be on club development and creating an inclusive and progressive environment. Motorsport UK is limited in geographical presence and therefore Regional Associations are essential to help deliver this support. Whilst the Regional Associations vary across the country, there have been positive changes over the last 18 months and they are all making improvements and progress, although at different paces of development.

Motorsport UK would not be able to provide the same level of support to clubs without the Regional Associations.

“A Regional Association is responsible for representing all disciplines in their region by supporting its member clubs, through training and promotion of the sport to enable participation in our sport in a safe, fair, fun, inclusive and progressive environment.” – Regional Association Mission Statement

To adhere to the mission statement outlined above, the Regional Associations will work towards:

1. Providing support to clubs
2. Delivering and supporting promotional activities
3. Coordinating and promoting Training and Volunteer support

Work must continue to improve consistent capability and standards across Regional Associations, ensuring that they support all types of clubs with a focus on grassroots motorsport.

The Regional Associations should be role models to clubs and share good practice. The Club Development team will continue to work with the Regional Associations to progress development plans, identify areas of training required and develop tools to ensure an important level of support to clubs. Reports will be provided in Club News throughout the year, sharing progress and next steps with the development plans.

The Club Development Team